

Kite Festival

The Showground, Driffield

2nd & 3rd May 2010

Dear Sir or Madam,

Shows mean business....

I am delighted to enclose the information leaflet for 'The East Yorkshire Kite Festival 2010' and a trade stand booking form.

This year 'The East Yorkshire 2009 Kite Festival' took place at our new venue The Driffield Showground and the move proved to be a great success, attendance figures were up, Trade Stands increased as did the indoor craft area that was fully booked.

The event itself was attended by a large number of families camping for the weekend and already bookings for the 2010 Kite Festival are greater than 2009. We have therefore decided to increase the area of the site and are extending the Trade Area, Car Parking and Kite Flying Arena.

The Main Arena will stage a full schedule on both days with; Birds of Prey; Vintage Vehicles; Kite Flying Exhibitions; The Hunsley Beagles; The Harley Davidson's [Sunday]; Flyball exhibitions and fingers crossed 2010 will have the ideal weather conditions for the Hot Air Balloons to take off and possibly a Lancaster Battle of Britain Memorial flight that had to be cancelled due to high crosswinds that proved too strong for takeoff from base. The Companion Dogs show will be taking place both days in its own arena.

This year with kite flyers exceeding all previous years and Trade Stands close to an all time high the Festival is recognised as one of the leading events in the country of its kind and we are proud to be listed as so. We attracted just under 7000 visitors in 2009 over the two days and we anticipate these numbers to grow in 2010. The Kite Festival has developed into a fantastic shop window for local crafts and businesses.

We appreciate that this year and next year will be a difficult year for everyone in business and trading conditions are tough so that is why we are freezing prices and offering free tickets to local school children, over 3000 tickets will be delivered to all the schools within a ten mile radius of the Festival, so the potential is there for those children to bring along their families. Trade prices are also frozen and we feel for a two day event £15.00 per metre is still a very competitive figure.

The enclosed booking form should be completed and returned to us a.s.a.p. Your details will be then be placed on the web site and please feel free to send photographs to www.kite-festival.co.uk. We are getting lots of hits, the numbers have already reached over 8500 since March 2009 this could mean potential business both for next years Kite Festival and the listed businesses on our web, web entries are free to exhibitors.

Kind Regards,

Ann DOWSON

Ann Dowson
Event Co-ordinator

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